

As seen in Popular Science as one of its Top 250 new products



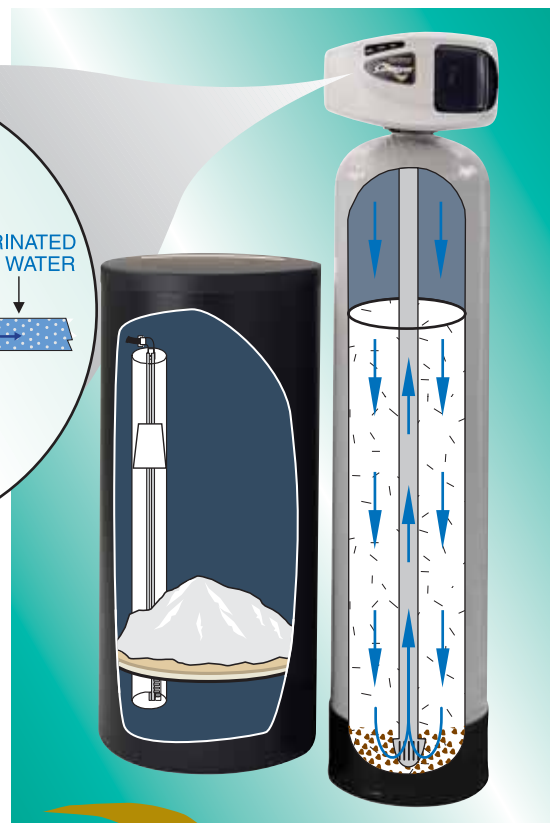
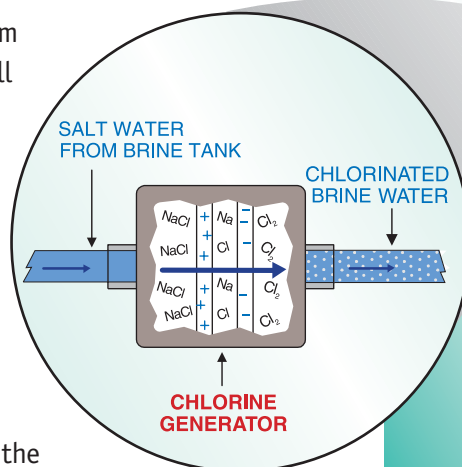
The newest technology: Self-sanitizing water conditioning systems

Dead in the Water

FOR HOMEOWNERS WHO USE WELL WATER

The Sanitizer™ water conditioning system is recognized for its unique ability to kill and remove iron and sulfur bacteria — a naturally-occurring bacteria that can incubate and grow in water softener beds and other water appliances. Most homeowners experience this problem as red or black slime and stains on plumbing fixtures, and foul smells when opening a tap.

The system safely creates chlorine from the softener's brine solution. The dissolved chlorine then sanitizes the media bed with each regeneration of the system. An exclusive crystalline media acts as a superior filter and softener that removes iron, manganese and hardness — while raising pH to acceptable levels and securing chlorine for continued media sanitizing.



Water Right[®]
The Right Water
for Life

Appleton, Wisconsin

Sanitizer
SERIES